Bringing together the sports technology community.
Mission Statement

“Advancing the creation, production, and distribution of sports content.”
Sports Video Group At a Glance

Media → Events → Education
Initiatives ↔ Philanthropy ↔ Alliances
Advisory Board of Industry Leaders

Sports Video Group is comprised of leading industry figures, committed to technical excellence in the sports industry. Over the coming years, members will help guide the direction of the organization, consult on various group initiatives, and enable more dialogue across different industry segments.

Chairman of the Advisory Board
Tom Sahara, Turner Sports
VP, Operations & Technology
Advisory Board of Industry Leaders

Ken Aagaard, CBS Sports, EVP Operations and Production Services
Adam Acone, NFL Network, Director, Media Operations & Planning
Glenn Adamo, NFL, VP Media Operations and Broadcasting
Peter Angell, IEC in Sport, COO
Andrea Berry, Fox Network Engineering and Operations, SVP, Broadcast Ops
Chuck Blazer, Blazer Entertainment, Sports & Technology
David Catzel, Microsoft, Platform Services Advisor, DPE
Chris Calcinari, ESPN, VP Event Operations
Jason Cohen, HBO Sports, Director
Joe Cohen, HTN Communications, Chairman and CEO
Michael Cohen, Industry Consultant
Donald Colantonio, ESPN, Senior Director of Production Enhancements
Cindy Cortell, Industry Consultant
Michael Davies, Fox Sports, VP Field Operations
Scott Davis, CBS Sports, VP of Broadcast Operations
Jim DeFillipis, Industry Consultant
Ed Delaney, Fox Sports, EVP Operations
Jed Drake, ESPN Event Production, SVP and EVP
David Dukes, PGA Tour Entertainment, Senior Director, Technical Operations
Russell Gabay, MLB Int’l, VP and Executive Producer
Jerry Gepner, L5 Media Services, Media and Technology Executive
Steve Gorsuch, USTA Billie Jean King Tennis Ctr., Dir. of Broadcast Ops.
Mark Haden, MLB Network, VP Engineering and IT
Steve Hellmuth, NBA, EVP Operations & Technology
Deb Honkus, NEP Broadcasting, Chairman of the Board
George Hoover, NEP Broadcasting, CTO
Jeff Jacobs, MTV Networks, VP Production Planning and Strategies & Operations
Robert Jordan CFE, Van Wagner Sports and Entertainment, Senior VP
John Kvatek, U of Central Florida Athletics Association, Dir. of Video Services

John Leland, PSL International, LLC, Principal
Louis Libin, Broad Comm, President
Jodi Markley, ESPN, SVP of Operations
Michael Meehan, NBC Sports, VP
Ken Norris, UCLA, Director of Video Operations
Gary Olson, GHO Group, Managing Director
Chuck Pagano, ESPN, EVP and CTO
Del Parks, Sinclair Broadcast Group, VP Engineering and Operations
Patty Power, CBS College Sports Network, SVP Operations
Paul Puccio, Industry Consultant
Scott Rinehart, Fighting Irish Digital Media, Lead Technologist
Larry Rogers, FirstInTV, President
Mike Rokosa, Independent Consultant
Bob Ross, CBS, SVP East Coast Operations
Tom Sahara, Turner Sports, VP Operations & Technology
Chuck Scoggins, Industry Consultant
Bruce Shapiro, Broadcast Consultant
Jack Simmons, Fox Sports, SVP, Production
Don Sperling, New York Giants Entertainment, VP and Executive Producer
Jerry Steinberg, Fox Sports, SVP Field Operations
Susan Stone, MLB Network, SVP Operations
Patrick Sullivan, Game Creek Video, President
Larry Tiscornia, Major League Soccer, Vice President, Broadcasting
Jacob Ullman, Fox Sports, Vice President, Production
John Ward, DIRECTV Entertainment, SVP, Production & Traffic Operations
Ernie Watts, Turner Studios, Senior Director of Technical Ops, Live Events
Mike Webb, YES Network, Vice President, Broadcast Operations
Jeff Willis, ESPN, Coordinating Technical Manager of Events
Richard Wolf, The Switch, EVP
Dave Zur, Altitude Sports & Entertainment, VP Operations
Representing All Major Sports Organizations...

**SPORTS MEDIA**
- ESPN
- NESN
- CBS Sports
- Turner Sports
- MLB Network
- NBA TV
- NBA
- YES
- HBO Sports
- Comcast Sportsnet
- DIRECTV

**LEAGUES/PROPERTIES**
- NHL
- NFL
- MLS
- Entertainment
- Sports
- USTA
- MLB
- Formula 1
- NASCAR

**TRUCKS/SERVICES**
- nep
- IMS Productions
- Game Creek Video
- Proshow Broadcast
- VER
- Alliance Productions
- Bexel
- Mobile TV Group
- Lyon
- Token Creek Mobile Television
- Mobiles
- Metrovision Production Group
- AMV
- F&F Productions, LLC

**INTEGRATORS**
- Diversified Systems
- beck TV
- Communication Engineering Resources Inc.
- Systems Group
- Azzurro Group
- Broadcast Services International Inc.
Representing all Major Sports Organizations...
Our members are your biggest customers. SVG reaches executives with job titles ranging from INFLUENCER to BUYER

- President / CEO
- SVP/ VP/ Executive Director
- Director Operations
- SVP/ VP/Director Of Engineering
- VP Production Operations
- Producer
- Manager, Scoreboard Video
- Arena Sound & Matrix Manager
- Director Of Broadcasting
- Director Of Mobile Operations
- Game Operations Manager
- Arena Operations
- Facility Manager
- Audio Engineer
- Producer
- Technical Manager
- Director Of Athletics
- AVP Athletics
- Video Coordinator
- Technical Manager
- Executive Producer
- Video Director
- Stadium Manager
- VP Broadcast
- Engineer
- Technical Director
- Senior Producer
- Executive Producer
- SVP/ VP/Dir Technology
- SVP/ VP/Director Operations
- Information Officer
- Director Studio Operations
- Field Technical Manager
- Director, Game Operations
- CTO
- Director Information Technology
- CIO
- Video Operations
- Post Production Engineer
- Director, Electronic Media
- General Manager
- VP Media
- Director, Remote Operations
- SVP Studio & Remote Operations
- EVP Digital
- A/V Production
- Chief Engineer
- Coordinating Tech Manager
- Remote Ops
- Video Editor
- VP Mobile Productions
- & Many, Many More!!!!
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th># of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 21</td>
<td>Platinum Networking Reception/Advisory Board Meeting (Open to Platinum SVG Sponsors)</td>
<td>New York, NY</td>
<td>50</td>
</tr>
<tr>
<td>February 26</td>
<td>SportsPOST:NY</td>
<td>New York, NY (HBO Theatre)</td>
<td>200</td>
</tr>
<tr>
<td>April 4-6</td>
<td>Pre-NAB Chairman's Forum (Open to Platinum, Mobile, and Event Sponsors)</td>
<td>Las Vegas, NV (Red Rock Casino Resort Spa)</td>
<td>200</td>
</tr>
<tr>
<td>April 6</td>
<td>NAB Pre-Game Party</td>
<td>Las Vegas, NV (MGM / Hakkasan Nightclub)</td>
<td>850</td>
</tr>
<tr>
<td>May 28-29</td>
<td>College Sports Summit &amp; College Sports Media Awards</td>
<td>Atlanta, GA (Hyatt Regency Hotel)</td>
<td>550</td>
</tr>
<tr>
<td>June 11</td>
<td>FutureSPORT</td>
<td>New York, NY</td>
<td>225</td>
</tr>
<tr>
<td>June 24</td>
<td>2nd Screen Summit: Sports (co-hosted event)</td>
<td>New York, NY (Midtown Loft &amp; Terrace)</td>
<td>NEW</td>
</tr>
<tr>
<td>July 31</td>
<td>Sports Asset Management &amp; Storage</td>
<td>New York, NY (McGraw-Hill Building)</td>
<td>250</td>
</tr>
<tr>
<td>August 19</td>
<td>Platinum Networking Reception/Advisory Board Meeting (Open to Platinum SVG Sponsors)</td>
<td>New York, NY</td>
<td>50</td>
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<tr>
<td>September 13</td>
<td>Sport Production &amp; Technical Achievement Awards at IBC</td>
<td>Amsterdam, Netherlands (RAI Centre)</td>
<td>300</td>
</tr>
<tr>
<td>October 10</td>
<td>SVG/DTDV Audio Workshop Forum at AES</td>
<td>Los Angeles, CA</td>
<td>125</td>
</tr>
<tr>
<td>October 15</td>
<td>Sports Venue Technology Summit</td>
<td>University of Washington</td>
<td>200</td>
</tr>
<tr>
<td>November 7</td>
<td>LiveTV:LA</td>
<td>Los Angeles, CA</td>
<td>NEW</td>
</tr>
<tr>
<td>November 11</td>
<td>TranSPORT</td>
<td>New York, NY (Lowes Hollywood Hotel)</td>
<td>200</td>
</tr>
<tr>
<td>November 12</td>
<td>Platinum Networking Reception/Advisory Board Meeting (Open to Platinum SVG Sponsors)</td>
<td>New York, NY</td>
<td>50</td>
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<tr>
<td>December 16</td>
<td>Sports Broadcasting Hall of Fame (Charity event; Tickets sold separately; extremely limited)</td>
<td>New York, NY (New York Hilton)</td>
<td>500</td>
</tr>
<tr>
<td>Date</td>
<td>Event</td>
<td>Location</td>
<td># of Attendees</td>
</tr>
<tr>
<td>------------</td>
<td>-----------------------------------------------------------------------</td>
<td>----------------------------------------------------</td>
<td>---------------</td>
</tr>
<tr>
<td>February 25</td>
<td>SportsPOST:NY Sport Data Visualization</td>
<td>New York, NY</td>
<td>200</td>
</tr>
<tr>
<td>April 10-12</td>
<td>Pre-NAB Chairman's Forum (Open to Platinum, Mobile, and Event Sponsors)</td>
<td>Las Vegas, NV Red Rock Casino Resort Spa</td>
<td>200</td>
</tr>
<tr>
<td>April 12</td>
<td>NAB Pre-Game Party</td>
<td>Las Vegas, NV</td>
<td>850</td>
</tr>
<tr>
<td>May 27-29</td>
<td>College Sports Summit &amp; College Sports Media Awards</td>
<td>Atlanta, GA</td>
<td>550</td>
</tr>
<tr>
<td>June</td>
<td>Sports Venue Technology Summit</td>
<td>TBD</td>
<td>200</td>
</tr>
<tr>
<td>June 23</td>
<td>2nd Screen Summit: Sports (co-hosted event)</td>
<td>New York, NY</td>
<td>NEW</td>
</tr>
<tr>
<td>July</td>
<td>Sports Asset Management &amp; Storage</td>
<td>New York, NY</td>
<td>250</td>
</tr>
<tr>
<td>September 13</td>
<td>Sport Production &amp; Technical Achievement Awards at IBC</td>
<td>Amsterdam, Netherlands RAI Centre</td>
<td>300</td>
</tr>
<tr>
<td>September 29</td>
<td>FutureSPORT</td>
<td>New York, NY</td>
<td>250</td>
</tr>
<tr>
<td>November</td>
<td>LiveTV:LA</td>
<td>Los Angeles, CA</td>
<td>NEW</td>
</tr>
<tr>
<td>November</td>
<td>TranSPORT</td>
<td>New York, NY</td>
<td>200</td>
</tr>
<tr>
<td>December</td>
<td>SVG Summit</td>
<td>New York, NY New York Hilton</td>
<td>1100</td>
</tr>
<tr>
<td>December</td>
<td>Sports Broadcasting Hall of Fame (Charity event; Tickets sold separately; extremely limited)</td>
<td>New York, NY New York Hilton</td>
<td>500</td>
</tr>
</tbody>
</table>
Target Your Message with Event Sponsorship Opportunities

As part of your sponsorship of the SVG, you are able to attend most SVG events for free. If you want to increase your exposure, we make additional sponsorship opportunities available depending on the event.

Some sponsorship opportunities include:

• **Title Sponsorship:** Biggest branding exposure with multiple elements
• **Registration Sponsor:** Help greet attendees when picking up SVG badge and providing literature distribution
• **Badge/Lanyard Sponsorship:** Logo on the SVG badge/lanyard
• **Session Sponsor:** 2 minute intro to upcoming panel discussion
• **Networking Sponsor:** Cocktail Reception, Breakfast, Break etc.
• **Wi-Fi sponsor**
• **Print/Program Advertising:** Full page or half page ad in event program, distributed to everyone at the event
• **Tabletops and exhibiting booths** are available at certain events
• And more…

Branding:

• All event sponsors typically receive digital and print exposure. Sponsor’s logo will appear on the event webpage, the event’s PowerPoint presentation, signage at the event as well as on the program.
Our ONLINE media properties carry your message to all the right decision-makers

EMAIL NEWSLETTER: SPORTS VIDEO INSIDER – REACHING 15,000+
Three times per week e-newsletter (Tuesday, Thursday & Friday) covering the sports technology landscape

WEBSITE: WWW.SPORTSVIDEO.ORG – 75K PAGEVIEWS, 35K UNIQUES
Contains top stories, headlines, archived info, news, members-only area and more…

MICROSITE: Microsites are a great way to focus company specific information to SVG members. Send us the info and we will build and maintain the microsites.
Our PRINT media properties are the industry's reference tools

SPRING SPORTS TECHNOLOGY JOURNAL
DELIVERED TO OVER 5,000 INDUSTRY EXECUTIVES
MARCH/APRIL
Engineering journal for sports video production and broadcast professionals
spotlighting NAB

FALL SPORTS TECHNOLOGY JOURNAL
DELIVERED TO OVER 5,000 INDUSTRY EXECUTIVES
SEPT/OCT
Engineering journal for sports video production and broadcast professionals

REMOTE SPORTS PRODUCTION YEARBOOK
DELIVERED TO OVER 5,000 INDUSTRY EXECUTIVES DECEMBER
Mobile production roundup for sports video production and broadcast professionals
Special Interest Groups

- Veterans in Production (VIP)
- The TV CREWER’s Staffing Resource
- Runners Network
- Sports Intern Meetup
- Sports Production Safety Group (SPSG)
- Women’s Sports Media Initiative
- DTV Audio Group
Help Us Give Back to the Sports Community
Working With Other Organizations to Establish Our Mission and Broaden Your Reach
A series of activities provided to Venue Sponsors designed to bring together industry leaders, create best practices, and identify new ways technology can be used to enhance the fan experience, while also creating new revenue opportunities.

**Venue Initiative Advisory Board**

**Chairman:** Rick Price, MOEBAM! Venue Media Services, President

*Josh Beaudoin*, Wrightson, Johnson, Haddon & Williams (WJHW), Director, Public Assembly and Large Venue Projects

*Peter Brickman*, WNET New York Public Media, Chief Technology Officer

*Bryan Bray*, Blue Scout Media, Prod. Dir.

*Rick Church*, Michigan State University, Director of Broadcast Technology

*Chip Foley*, Forest City Ratner, Director of Building Technologies


*George Hoover*, NEP Broadcasting, CTO

*Robert D. Jordan CFE*, Van Wagner Sports and Entertainment, Senior Vice President

*Ken Kerschbaumer*, SVG, Executive Director, Editorial

*Don Sperling*, New York Giants Entertainment, VP and Executive Producer

*Dwin Towell*, Dallas Cowboys, Director of Broadcast Engineering Services

*Jeff Volk*, Alpha Video, Director of Sports & Entertainment Group

*Chris Williams*, WJHW, Vice President
The SVG college initiative includes year round branding and a presence at the College Sports Summit event. It’s an effective means to heighten your visibility in a targeted environment.

Aimed at supporting and educating content creators and technology professionals in the college video world via regional events, a dedicated email newsletter and a webpage.
College Sports Advisory Board

Rick Babgy, Clemson University, Director of Athletic Video Services
Jeff Bentley, Kent State University, Executive Producer, Kent State Sports Network
Mike Bilbow, University of Georgia/IMG Sports, Executive Director of New Media
Bryan Bray, Blue Scout Media, Director of Production
Michael Bruce, University of Alabama, Asst. Professor of Telecommunication
Dan Butterly, Mountain West Conference, Senior Associate Commissioner
Kelly Carney, Conference USA, Associate Commissioner
Rick Church, Michigan State University, Director of Broadcast Technology
Paul Danna, University of South Carolina, Director of Gamecock Productions
Stephen Dombroski, Seton Hall University, Asst. AD, Digital Media & Communications
Joe Ferreira, Learfield Sports, Chief Content Officer
Mark Fragale, Rochester Institute of Technology, Asst. Director, Video Production Services
Mark Fratto, St. John's University, Sr. Assoc. Director of Athletics for Communications
Imry Halevi, Harvard University, Director of Multimedia & Production
John Heisler, University of Notre Dame, Sr. Assoc. AD, Media & Broadcast Relations
Charlie Hussey, Southeastern Conference, Assoc. Commissioner, SEC Network Relations
Steve Hurlbut, Altitude Sports, VP, Production & Programming
Joel Kitay, Kitay Productions, President
John Kvatik, University of Central Florida, Director of Video Services
David Lind, Indiana U. of Pennsylvania, Director, Center for Video Technology
Travis Llewellyn, Sun Belt Conference, Asst. Commissioner, Director of Electronic Media
Burke Magnus, ESPN, Sr. Vice President, College Sports Programming
Michael Martin, Texas Christian University, Film, Television, and Digital Media Professor
Ross Molloy, CBS Sports Network, Vice President, Remote Production
Jim Nachtman, Penn State University, Director of Broadcast Operations
Ken Norris, UCLA, Director of Video Operations
Tom Odjakjian, American Athletic Conference, Sr. Assoc. Comm. r Bcstg. & Digital Content
Tim Pollard, Ball State University, Chair, Dept. of Telecommunications
Patty Power, CBS Sports, SVP, Ops, Engineering, and Production Planning
Scott Rinehart, University of Notre Dame, Lead Technologist, Fighting Irish Digital Media
Mark Rodin, Florida State University, Director of Seminole Productions
John Servizzi, Webstream Productions, CEO, Founder
Kurt Svoboda, Stanford University, Sr. Asst. Athletic Director of Communications
Rick Sykes, Central Michigan University, Professor, Broadcast and Cinematic Arts
Chris Taylor, Ball State University, Director of Digital Sports Production
Jeff Tourial, West Coast Conference, Assoc. Commissioner, Broadcast and Comm.
Bob Vecchione, NACDA, Executive Director
Richard Wanninger, Patriot League, Sr. Assoc. Executive Director for External Relations
Jerry Wetzel, Independent Broadcast Media Professional
Supported by the Industry’s Technology Leaders

**PLATINUM:**
- Adobe
- Blackmagic Design
- Canon
- Dolby
- FUSION
- GRASS VALLEY
- Harman
- Level3
- NewTek
- Quantum Storage Systems
- RealityCheck Systems
- Riedel
- Sony
- VER
- Vizrt

**PREMIER:**
- Abekas
- AJT Systems
- Apantac
- Artel Video Systems
- Aspera
- Aveco
- Calrec Audio
- ChyronHego
- Cisco
- Clear-Com
- Clearleaf
- Click Effects
- Cobalt Digital
- Digico
- Elemental Technologies
- Ericsson
- Evertz
- EVS
- Harmonic
- Ikegami Electronics
- imation Nexsan
- Inertia Unlimited
- Joseph Electronics
- Lawo
- Levels Beyond
- Limelight
- Linear Acoustic
- MultiDyne
- NEP
- Orad
- Panasonic
- Promise Technology
- Red Digital Cinema
- Ross Video
- RTS
- SES
- SGL Broadcast
- SOS Global
- Tedia
- The Studio – B&H
- The Switch
- Verizon Digital Media Services

**CORPORATE:**
- 8K Solutions
- AB on Air
- Accenture
- Adtec Digital
- Adorama
- Aldea
- Anvato
- APM Music
- ATEME
- Audio-Technica
- Bannister Lake
- Bloomberg Sports
- Boolean Consulting
- Brightcove
- Broadcast Sports, Inc
- CoachComm
- Crawford Media Services
- Crown Castle
- Daktronics
- Dale Pro Audio
- DALET
- Dejero
- Delta Television
- Deluxe Entertainment
- EGG
- Encompass Digital Media
- Fliimtrack
- Fletcher Sports
- Fuente
- For-A
- Forbidden Technologies
- Fraunhofer
- Front Porch Digital
- FX Design Group
- Gefco/General Cable
- Gerling & Associates
- GlobeCast
- Hitachi Kokusai
- IHSE USA
- Image Video
- Imagine Communications
- Integrated Microwave Technologies
- Intelsat
- Interra Systems
- iStreamPlanet
- JB&A
- Juniper Audio
- LiveU
- L-S-B
- LTN Global Communications
- Markertek
- Masergy
- MasTech
- Media Links
- Microsoft
- moeBAM!
- MPE
- NAC Image Technology
- Nemal
- Net Insight
- NetApp
- Neblion
- Nevison
- Nila Inc.
- Omnigon
- ONE CONNX
- Pesa
- PGL
- Phizzle
- Piksel
- Pivothead
- PNC Equipment Finance
- PRG
- Primestream
- ProductionHUB
- Quantum
- Quantum5X
- Rainbow Broadband
- Replay Technologies
- RR Media
- RT Software
- Scale Logic
- ScheduALL
- Senneheiser
- Shure
- Slomo.tv
- SMT
- SnappyTV
- Sony
- Spectra Logic
- Sportvision
- STAT Tracker
- Studio Technologies
- Tata Communications
- Tekserve
- Tektronix
- The Tiffen Company
- Thinklogical
- Tightrope Media Systems
- TSL Products
- TVU Networks
- Utah Scientific
- Vista Worldlink
- Vitec
- wtvision
- Yamaha
- Zayo Group
- Zixi

**MOBILE/INTEGRATOR:**
- 3G Wireless
- Advanced Mobility Specialty Vehicles
- Aerial Video Systems
- All Mobile Video
- Alliance Productions
- Alpha Video
- Azzurro Group
- Baker Audio Visual
- BeckTV
- Broadcast Services International
- CAT Entertainment Services
- CBC Mobile Productions
- CBT Systems
- CineSys Oceana
- Clark Media
- Communications Engineering Inc.
- CP Communications
- CrossCreek
- CSP Mobile
- CTG
- Diversified Systems
- Dome Productions
- DRS Technologies
- F&F Productions
- Filmwerks Int'l
- Frontline Communications
- Game Creek Video
- Gearhouse Broadcast
- Gensler
- HLW International
- Illumination Dynamics
- IMS Productions
- Integrated Media Technologies
- Kaufman Broadcast
- Kentucky Trailer Technologies
- Kodiak Mobile Television
- Little Bay
- Lyon Video
- Metrovision
- Mira Mobile
- Mobile TV Group
- Mobilimage
- National TeleConsultants
- PACSAT
- Platinum Uplink Services
- Program Productions
- Proshow
- PSSI/StrategicTV
- Robovision
- SDTV
- SEG
- Show Partners
- The Systems Group
- Token Creek
- Unity Systems Integration
- YES Productions
# Integrated Year-Round Sponsorship Packages

<table>
<thead>
<tr>
<th>SVG 2014 Sponsorship Benefits</th>
<th>Platinum</th>
<th>Premier</th>
<th>Corporate</th>
<th>Mobile/SI*</th>
</tr>
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<tbody>
<tr>
<td>Events: Complimentary Passes to most SVG Conferences/Summits</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>SVG Partnered Events</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Events: Platinum Networking Receptions prior to SVG Advisory Board Meetings</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Events: Tabletop at Either May College or December SVG Summit</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Events: Pre-NAB Chairman's Forum Invite</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
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<tr>
<td>Events: Access to SVG Interest Groups</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Events: Signage at NAB Sunday Night Pre-Game Party</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Print: Ad in Remote Sports Production Yearbook (full page color) timed December</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Print: Ad in Spring Journal (full page color) timed March/April</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Print: Ad in Fall Journal (full page color) timed October/November</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>E-News: Editorial Recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>E-News: Rotating Top Banner Sponsorship of SVG Insider Email Newsletters</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>E-News: Hyperlinked Logo on SVG Insider Email Newsletters</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>E-News: Hyperlinked Text on SVG Insider Email Newsletters</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website: Rotating 728 x 90 Top Banner on all Web Pages</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website: Rotating 468 x 60 Banner on home page</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Website: Rotating 468 x 60 Banner on all internal pages</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Website: Logo Recognition on Sponsor Web Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Website: Optional Hosted Microsite</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Sponsorship Cost</td>
<td>$31,000</td>
<td>$16,500</td>
<td>$8,500</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

*Note: All sponsorships are effective for one year from date of initiation*

***Rates valid through 12/31/14***

* For Mobile Truck/ System Integrators
Meet TEAM SVG

MANAGEMENT
Paul Gallo
Executive Director, Operations
paul@sportsvideo.org
212-696-1799

Martin Porter
Executive Director, Business Development
marty@sportsvideo.org
516-767-6720

EDITORIAL
Ken Kerschbaumer
Executive Director, Editorial
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SVG Europe is an independent, affiliate association that is run by its own advisory board and executive staff, providing Euro-centric events, media properties, industry initiatives and alliances.

- Launched 4 years ago
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- www.svgeurope.org
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